



# DAMIEN CHAMBERS

## ASSOCIATE CREATIVE DIRECTOR

### PROFESSIONAL SUMMARY

Creative leader with over 15 years of experience working as an art director and a copywriter at both creative and in-house agencies on b2c, b2b, point of purchase, direct response, market access, and healthcare clients. As a manager who leads by example, I pride myself on advocating for what's best for my team, the work, and the client. By working cross-functionally with internal and external partners I create work that is strategic, socially relevant, and on-brand from conception to execution.

### EXPERIENCE

#### Freelance, *Creative Art Director / Copywriter, Current (Remote)*

I am currently working as a freelance art director and copywriter, bringing a unique blend of creative and strategic thinking obtained by working at some of the best agencies. While I enjoy the flexibility of freelance work, I'm also open to exploring new full-time roles that align with my skills and passions.

- **Responsibilities:** I am often brought in to assist teams in generating additional ideas, helping to oversee teams and projects, and presenting work to clients. My day-to-day activities include concepting, creating layouts, writing copy, reviewing work, and providing feedback.
- **Agencies:** Anheuser Busch / Drafftline, The Carson Group, D4 Creative, Romero Creative and Marketing, Langrand, Brand Edge Global, Knarf, Cossette
- **Clients:** Busch Light, Natural Light, Coughatta Casino Resort, David's Vacuums, Zters, Blue Cross, HCA Houston Healthcare, Barber's Den, Rock & Roll Hall of Fame - John Lennon Exhibition, United States Coast Guard

#### 22Squared, (*Associate*) *Creative Director - Art Director, 2022 - 2023 (Remote / Atlanta GA)*

In my recent role at 22Squared, I served as the Creative Director and Art Director for the Smithfield account where I managed the day-to-day creative operations for two CPG brands.

- **Responsibilities:** Led a team of 13 creatives (5 art directors, 6 copywriter, 2 designers) across 5 brands with 3 direct reports, reviewed work, provided feedback, held weekly one-on-ones with direct reports, handled client presentations, built decks, concepted, designed, and art directed projects, wrote copy for scripts and TikTok's, directed remote video and photo shoots, worked with internal animators, production artists and external partners and influencers, and collaborated cross-departmentally with strategy, account and legal teams on all projects, campaigns, and social posts for Instagram, Facebook, Twitter, Pinterest, and TikTok.
- **Notable work:** Developed and launched Nathan's Famous TikTok channel, partnered with influencer Joey Chestnut to create cross promotional content, increased brand engagement across all social media channels each quarter, created a new 360 brand campaign for Nathan's Famous, developed an experiential campaign to promote Baskin-Robbins Flavor-of-the-Month Thanksgiving Sides, and pitched and won the Conscious Foods business.
- **Clients:** Nathan's Famous, Eckrich, Baskin-Robbins, Varo Bank, Conscious Foods

#### Anheuser-Busch, *Freelance Associate Creative Director - Art Director, 2022 (Remote / NYC)*

Hired to assist the CD, motivate the team, and generate additional concepts for presentations.

- **Responsibilities:** Supported the Creative Director by overseeing a team of 4 (2 designers, 2 copywriter), led creative development, held weekly brainstorming sessions, built and presented creative decks, reviewed work, provided feedback, concepted, designed, and art directed projects, directed remote photoshoots, selected photographers, locations, and props, and collaborated cross-departmentally with strategy and account teams.
- **Notable work:** Designed a Busch Light Midwest-themed Nascar paint-scheme for the Illinois 300 race, created Busch Light and Smithfield partnership Nascar wrap for the All-Star race, and directed a photoshoot to launch Natty Lights new Naturdays Red, White, & Blueberry Lemonade
- **Clients:** Busch Light, Natural Light, Nascar

#### 2nd.MD, *Associate Creative Director - Copywriter, 2019 - 2022 (Remote / Houston, TX)*

Worked at an in-house agency for a technology/healthcare company that provides second opinions.

- **Responsibilities:** Wrote copy for all of 2nd.MD's marketing materials (emails, direct mailers, paid social, internal and external videos, landing pages, video scripts, seo copy, social posts, testimonial stories, text messages campaigns, and web pages), assisted the Creative Director by working directly with a team of 7 (4 designers, 2 writers, 1 social coordinator), supplied creative direction, concepts, and art direction, reviewed copy and design, provided feedback, handled social engagement for all social posts, directed testimonials, external, and in-house videos, and oversaw all work with external videographers, photographers, animators, and vfx studios.
- **Notable work:** Created a social media marketing plan, revamped 2nd.MD's organic social media content, directed a volumetric video that introduced 2nd.MD's new virtual assistant, streamlined a new process for creating testimonial videos and written stories, assisted in the successful launch of a weekly webinar series, developed company videos that increased employee morale and recruitment, and created a fun yet informative in-house covid-19 safety campaign.
- **Clients:** 2nd.MD, Accolade

### CONTACT

[www.damienchambers.com](http://www.damienchambers.com)  
[damienxchambers@gmail.com](mailto:damienxchambers@gmail.com)  
1.610.349.7835

### EDUCATION

The School of Visual Arts, 2009 (NYC)  
*Bachelors of Fine Arts, Advertising*  
Dean's List, GPA 3.9, Honor Roll

### SKILLS

#### Adobe Creative Cloud

Photoshop  
Illustrator  
In-Design  
Premier Pro  
Flash  
XD

#### A.I.

Midjourney  
ChatGPT

#### Google Drive

Slides  
Docs  
Sheets

#### Microsoft 365

Powerpoint  
Word  
Excel

#### Workfront

Asana

### AWARDS

#### Addy Awards

Silver (x2)  
Bronze

#### Cannes

Finalist (Good Work)

#### Clio Awards

Bronze

#### Crystal Awards

Gold  
Finalist

#### Davey Awards

Silver

#### Graphis

Gold (New Talent)  
Silver (x2)  
Merit (x2)

#### Healthcare Ad Awards

Best in Show  
Gold (x6)  
Bronze (x2)  
Merit (x2)

#### Lürzer's Archive

Gold

#### One Show

Merit (x3) (College)



# DAMIEN CHAMBERS

## ASSOCIATE CREATIVE DIRECTOR

### CONTACT

[www.damienchambers.com](http://www.damienchambers.com)  
[damiexchambers@gmail.com](mailto:damiexchambers@gmail.com)  
1.610.349.7835

### EXPERIENCE (Continued)

#### Love, Associate Creative Director - Copywriter, 2019 (Houston, TX)

Brought in to help the team pitch Phillips 66's B2B business, while also working on some key clients

- **Responsibilities:** Helped the Creative Director manage a team of 4 creatives (2 copywriters, 2 art directors), wrote and oversaw copy, planned the visual layout for projects, presented creative ideas to clients, led campaign development, conceptualized ideas for social, digital, print, radio, commercials, email, brochures, one-sheets, and ooh, held monthly check-ins with direct reports, directed remote radio records, and collaborated cross-departmentally with internal teams.
- **Notable Work:** Produced a radio spot for CenterPoint Energy, presented new campaign work for CenterPoint Energy, pitched Phillips 66's B2B business
- **Clients:** Ashlar Homes, Celltex, CenterPoint Energy, Fleetrite Pro, HSP, Phillips 66, Shell, TX-ENT

#### Pointsmith, Senior Art Director / Copywriter, 2016-2019 (Houston, TX)

Hired to work as both a Senior Art Director and Copywriter at point-of-purchase oil and gas agency.

- **Responsibilities:** Assisted the Creative Director in overseeing a team of 6 (2 art directors and 4 production artists), conceptualized, art directed, and wrote copy for a various print, in-store, OOH, and experiential campaigns, presented work to clients, built decks, reviewed campaigns, and all proofs being printed in-house and with external vendors, provided feedback, directed photoshoots and videos, and collaborated cross-departmentally with the account team.
- **Notable Work:** Art Directed and produced multiple campaigns for Shell US and Canada nationwide, designed a Phillips 66's campaign for the Big 12 Basketball Championship, directed a photoshoot to launch Shells new market fresh offering, produced a B2B print campaign for Motiva Base Oils, and got a commercial produced by a partner agency for Popeyes.
- **Clients:** Capital One, Citgo, Conoco, Firehouse, Motiva, Phillips 66, Popeyes, Shell, Victoria Secret

#### DeVito/Verdi, Art Director / Copywriter 2014 - 2016 (NYC)

Worked as an Art Director and Copywriter while also assisting the production department.

- **Responsibilities:** Art directed, wrote copy, and conceptualized ideas for print, commercial, radio, and digital, presented work to clients, directed commercial and radio spots, and assisted the production studio by creating print-ready files, coloring storyboards and preparing agency presentations by printing, mounting, and cutting foam core boards.
- **Notable Work:** Created a campaign for Legal Sea Foods that featured their CEO running for president during the 2016 presidential elections, designed a series of reusable art cups for 7-Eleven that won multiple awards, contributed to a Tribe Hummus campaign that was produced across New York City, worked on a 7-eleven campaign for a coffee brewed specifically for New Yorkers, served as voice-over talent for a Bernie & Phyl's commercial
- **Clients:** Aerosoles, Bernie & Phyl's Furniture, BevMo!, Casamigos, Fallon, Five Below, Gildan, Gold Toe, Gordmans, Herb Chambers, Indian Motorcycles, Jeep, Legal Sea Foods, Market Bistro, Minute Clinic, MLB Players Association, Mount Sinai Hospital, NEFCU, NJ Lottery, NYIT, Price Chopper, 7-Eleven, Suffolk University, Tribe, UCM, VCU Medical, Veggie Patch

#### Grey, Junior Art Director & Copywriter, 2012 - 2014 (NYC)

Initially hired as a Junior Copywriter, I was promoted to a Junior Art Director after contributing both copy and art direction to a successful pitch.

- **Responsibilities:** Art directed and wrote copy for various campaigns, presentation decks, and pitches, conceptualized ideas, directed commercial, photo, and radio shoots, participated in multiple new business pitches, and collaborated with in-house animators, photographers, videographers, and recording engineers.
- **Notable Work:** Contributed to a Super Bowl commercial for the E-Trade Baby, played a key role in multiple winning pitches including Gillette and Radio Shack, produced my first tv commercials for Purolator, Dairy Queen, Hess, Pringles, National Park Foundation, and Smuckers, produced a radio campaign for Purolator, directed a print shoot in LA for Canon that featured a live tarantula, contributed to Canon's Project Imagination winning a Bronze Clio, and worked on the launch of the Mazda CX5 with The Garage.
- **Clients:** Advil, Ally, American Egg Board, Aol, Aquafresh, The Artist, Bausch & Lomb, Bosch, Breathe Right, Burger King, Canon, Crisco, Dairy Queen, Dunkin' Donuts, Duracell, E-Trade, Frontier Airlines, Gillette, Hess, Hewlett Packard, Huawei, Humor Code, Hungry Jack, Jif, Long Horn, Mazda, National Parks Foundation & Service, Pharmaton, Pillsbury, Pringles, Purolator, Quiznos, Radio Shack, Sargento, Smuckers, Trip Advisor, USPS, Valvoline, Volvo, Zariaz

### ADDITIONAL SKILLS

Art Direction  
Graphic Design  
Video Editing  
Video Production  
Photography  
Copywriting  
Social Media  
Print Production  
Team Leadership  
Team Management  
Creative Presentations

### PUBLISHED

Lurzer's Archive  
7-Eleven / Art Cups

Graphis New Talent  
Lloyd's TSB Bank / Eraser

Graphis Design Annual  
7-Eleven / Coffee Cups

One Show Annual  
Long's / Cows Billboard  
Long's / Amish Delivery  
Long's / Empty Jars